



Help Students Go Back to School With Confidence & Pride!

Dear friends,

This year marks the 17th Anniversary of the Multicultural Centre of Southwest Florida's **Big Backpack Event**. This year the event is scheduled for Sunday, July 31, 2016 from 10 AM - 2 PM at Harborside Event Center.

This one day community outreach event celebrates diversity in our community while providing much needed support to families in need. School age children ages 4-12 receive free backpacks and school supplies, as well as eye exams, haircuts, and other giveaways. There are more than 40 vendors, inflatable rides and live entertainment on the main stage that includes hip-hop, salsa, and Irish Step dance. None of this would be possible without your support.



Dr. Robert J. Brueck

In the past fifteen years, the annual back-to-school festival has served more than 32,500 underprivileged students thanks to caring individuals and businesses in our community just like you.

Our goal is to raise \$20,000 to serve another 2,000 students again this year. Your support is critical. No donation is too small or too great. Every \$10 donation adopts a student in need and provides him or her with a new backpack and school supplies.

I am confident that with your help we will reach this goal.

For more information about this event, make a secure donation online, or to see the faces and smiles of the students your money will help, please visit multiculturalcentre.org today!

Thank you for your continued generosity and support.

Dr. Robert J. Brueck
Associates in Cosmetic Surgery | 239.939.5233
President, Board of Directors, Multicultural Centre of SW Florida, Inc.

The Multicultural Centre is a private non-profit 501(c)(3) tax-exempt organization established in Fort Myers with purpose of promoting programs aimed at bringing people of different cultures together and of culturally linking Southwest Florida with other communities around the world. Contributions are tax deductible under the Internal Revenue Code Section 501(c)(3) and can be mailed to: P.O. Box 61713, Fort Myers, FL 33906.



Help Students Go Back to School With Confidence & Pride!

Sponsorship & Donation Levels

Diamond Sponsor - \$10,000

- Logo on 350+ event t-shirts
- Business name listed in all press releases
- Mention in all radio and tv commercials
- Banner (2x4) displayed The Big Backpack Event
- Opportunity to speak at The Big Backpack Event
- Honorable mention as a Diamond sponsor at The Big Backpack Event
- Listed in posters and flyers
- Listed in event program
- Sponsor plaque

Platinum Sponsor - \$5,000

- Business name listed in all press releases
- Mention in all radio and tv commercials
- Banner (2x4) displayed The Big Backpack Event
- Opportunity to speak at The Big Backpack Event
- Honorable mention as a Platinum sponsor at The Big Backpack Event
- Listed in posters and flyers
- Listed in event program
- Sponsor plaque

Gold Sponsor - \$3,000

- Mention in all radio and tv commercials
- Opportunity to speak at The Big Backpack Event
- Honorable mention as a Gold sponsor at The Big Backpack Event
- Listed in posters and flyers
- Listed in event program
- Sponsor plaque

Silver Sponsor - \$1,500

- Honorable mention as a Silver sponsor at The Big Backpack Event
- Listed in event program
- Sponsor plaque

Corporate Sponsor - \$750

- Mention as a Corporate sponsor at The Big Backpack Event
- Listed in event program
- Sponsor plaque

Donations and Other Sponsorships under \$750

- Mention at The Big Backpack Event
- Listed in event program

The Multicultural Centre of Southwest Florida, Inc. is a private 501(c)(3) non-profit organization committed to helping underprivileged children start their school year with confidence, pride, and brand new school supplies.

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State of Florida; registration does not imply endorsement, approval or recommendation by the state." No money is paid to professional solicitors. (#SC-11673)



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Sponsorship & Donation Levels

Name: _____ Date: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Program Sponsor Level: Diamond Platinum Gold Silver Corporate Other

Sponsorship Amount: \$ _____

As a Platinum or Gold sponsor, I am interested in speaking at The Big Backpack Event.

Please list representatives attending event:

1. _____

2. _____

3. _____

Please mail check payable to:

The Multicultural Centre of Southwest Florida, Inc.
P.O. Box 61713
Fort Myers, FL 33906

Distribution Location: Harborside Event Center, Fort Myers

Information: 239.561.7345

Email: info@multiculturalcentre.org