



Help Students Go Back-To-School With Confidence & Pride!



Dr. Robert J. Brueck

Dear Friends,

Thank you for helping Lee County school students in years past return to school with confidence, pride, a new backpack and school supplies. This year marks the 13th Anniversary of the Back-To-School Festival / Backpack & School Supply Giveaway. Last year we served more than 2,500 students in need, providing them with new backpacks, school supplies, and other giveaways. In the past eleven years, the Annual **Back-to-School** Festival has served more than **27,000 underprivileged students** thanks to caring individuals and businesses in our community just like you.

This year we know there will be even more families in need that are counting on our support. The challenge to raise money for these families in need is also greater. Our event committee is up for the challenge though, and has vowed to serve another 2,500 or more students again this year. Your support is critical this year. No donation is too small or too great. The students, the many volunteers, and I will be most appreciative of your financial support.

Our United States of America is known for coming together when we are faced with difficult challenges and change. I am confident that we will come together in support of the future leaders of our community. Even if you are hurting, I am certain that you will join us and support this worthy cause. What a caring and beautiful world we all live in! The children deserve that and much more!

Our goal is to raise \$25,000 dollars to meet the 2012 back-to-school supply needs. I am confident that you will help us reach this goal, and for that I want to thank you in advance for your generosity and support.

The Multicultural Centre is a private non-profit 501(c)(3) tax-exempt organization established in Fort Myers with purpose of promoting programs aimed at bringing people of different cultures together and of culturally linking Southwest Florida with other communities around the world. Contributions are tax deductible under the Internal Revenue Code Section 501(c)(3) and can be mailed to **P.O. Box 61713 Fort Myers, Florida 33906.** We are looking forward to having your support in this worthy cause.

Best Wishes,

***Dr. Robert J. Brueck, Associates in Cosmetic Surgery - 239-939-5233
President, Board of Directors, Multicultural Centre of SW Florida, Inc***



Help Students Go Back-To-School With Confidence & Pride!

Big Backpack Event
Helping Kids Start the School Year with Confidence and Pride!

SPONSORSHIP & DONATION LEVELS

Partner Sponsor-\$5,000.00

Helps 500 Students

- Business Name Listed in All Press Releases
- Banner (2x4) Displayed at Distribution of School Supplies at the Festival
- Opportunity to Speak at the Distribution of School Supplies at the Fest
- Honorable Mention at the Distribution of School Supplies at the Fest
- Listed in Posters and Flyers
- Listed in Event Program
- Partner Sponsor Plaque

Gold Sponsor-\$3,000.00

Helps 300 Students

- Mention in All Radio and TV Commercials
- Opportunity to Speak at the Distribution of School Supplies at the Fest
- Honorable Mention at the Distribution of School Supplies at the Fest
- Listed in Posters and Flyers
- Listed in Event Program
- Gold Sponsor Plaque

Silver Sponsor-\$1,500.00

Helps 150 Students

- Honorable Mention at the Distribution of School Supplies at the Fest
- Listed in Event Program
- Silver Sponsor Plaque

Corporate Sponsor-\$750.00

Helps 75 Students

- Mention as a Corporate Sponsor at the Distribution of School Supplies at the Fest
- Listed in Event Program
- Corporate Sponsor Plaque

Donations and Other Sponsorships under \$750.00

- Mention at the Distribution of School Supplies at the Fest
- Listed in Event Program

The Multicultural Centre of Southwest Florida, Inc. is a private 501(c)3 non-profit organization committed to helping underprivileged children Start their School Year with Confidence, Pride, and Brand New School Supplies.

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State of Florida; registration does not imply endorsement, approval or recommendation by the state." No money is paid to professional solicitors. (# SC-11673)



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NAME _____ DATE _____

BUSINESS NAME _____

ADDRESS _____

PHONE _____ FAX _____

E-MAIL _____

PROGRAM SPONSOR: LEVEL _____ AMOUNT \$ _____

LIST OF BUSINESS REPRESENTATIVES ATTENDING EVENT:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

**PLEASE MAIL CHECK PAYABLE TO:
The Multicultural Centre of Southwest Florida, Inc.
P.O. Box 61713 Fort Myers, Florida 33906**

Distribution & Festival Day:	Sunday, July 29, 2012, 11-3 p.m.
Distribution Place:	Harborside Event Center, Fort Myers
Information:	(239) 239-561-7345
E-mail:	multicultural@juno.com